

rain

the growth
agency

FIVE TIPS FOR JOB SEEKERS



DO YOUR RESEARCH ON THE COMPANY

Get to know the company. Not just what is on its career page. Look at articles that have been published, check out the employees' activity on LinkedIn. Learn about its clients and what the focus of the agency is. Look at its social media profiles across multiple platforms.

RESEARCH THE INDUSTRY

Adweek, eMarketer, Campaign, AdAge, and marketing podcasts are great ways to learn about what is trending in the industry. You also learn a lot of the industry's language.

ASK FOR INFORMATIONAL INTERVIEWS

Diversity is a focus right now. Hiring managers and agency personnel are open to sharing their experiences with you. Make sure you come prepared and don't waste their time.

[Read more informational interview tips here.](#)





NETWORK, NETWORK, NETWORK

Expand your network
beyond your circle.
Leverage groups like
ADCOLOR, #HIREBLACK,
3%, etc.

TAILOR YOUR RESUMÉ FOR EACH OPPORTUNITY

This is your chance to sell who you are. Pay attention to the language the company uses in its job description.

